

# ELLEN SHIN

## EXPERIENCE

### WarnerMedia – KYAC Digital Enterprise | Atlanta, GA

Jan. 2021 – Present

Designer

- Work on art assets and interaction designs for various TV channel apps including Cartoon Network, Adult Swim, TCM and Boomerang.
- Assist design director.
- Give art direction to freelance designers for smaller projects.

### WarnerMedia – Boomerang OTT | Atlanta, GA

Oct. 2016 – Jan. 2021

Designer

- Create User Interface, interactive prototypes, UI motions, and content artworks for Boomerang OTT multi-platform streaming service.
- Assist Art director and UX director to build product strategy.
- Manage design with development team: Design feedback, asset delivery, QA test, troubleshooting in live production.
- Design apps for iOS and Android mobile and tablet, Smart TV(Roku, FireTV, Apple TV, Android TV), and responsive web.

### SEEDPOST Creative | Seoul, South Korea

Apr. 2010 – May. 2011

Designer

Assisted art director to build a design strategy for clients such as Kia Motors and Hyundai. Creation of the Kia Morning promotion website.

### Kyung Hee University: Digital Education Center | Seoul, South Korea

Jun. 2007 – Sep. 2008

Freelance Flash Developer

Designed & developed all UI interactions for online class contents.

## EDUCATION

### Savannah College of Art and Design

2016 | Atlanta, GA

MA, Graphic Design

### Kyung Hee University

2010 | Suwon, South Korea

BFA, Visual Communication Design

## AWARDS

### Publix Georgia Marathon Poster Design Competition

2015 | Atlanta, GA

Selected as Finalist

### Student Incentive Scholarship

2013–2015 | SCAD-Atlanta, GA

### International Student Scholarship

2013–2015 | SCAD-Atlanta, GA

## SPECIALTIES

Product Design  
Prototyping  
Wireframing  
Motion Design  
Branding  
Drawing/Illustration  
Web Coding

## PROFICIENT IN

Sketch app  
Invision  
Photoshop  
Illustrator  
After Effects  
HTML5  
CSS3  
Abstract  
Jira  
Trello

## FAMILIAR WITH

Figma  
Adobe XD  
Principle  
Framer X  
Invision Studio  
Zeplin  
Cinema 4D  
Premiere Pro  
Foundation framework  
Javascript  
Sublime Text  
Visual Studio Code  
InDesign  
GitHub